



Ohio Association for the Education of Young Children

2020 Ohio Early Childhood Conference April 23-25 | Kalahari Resort

All sponsorships come with the following Basic Sponsorship Package:

Basic Sponsor Package

Booth Space

*Special identification at your exhibit space

Traffic Builders

* Booth location, with company logo displayed, during walk-in slides at the Keynote Session

Advertising

* Highlighted listing and logo in the printed Conference Overview Guide given on-site to each attendee

* Company logo in the Conference e-Program Book

* Logo included on sponsor signage throughout the Conference venue

* Logo on sponsorship page of the Conference website

Miscellaneous

* Sponsor name badge ribbon

* Special "thank you" in post-Conference newsletter with link to your website

Featured Sessions Sponsorship: \$349 each Session

Includes Basic Sponsor Package

Traffic Builders

- * Opportunity to distribute sponsor materials at session

Advertising

- * Complimentary pre- and post-Conference mailing lists (does not include email or phone) —\$99 value
- * Logo listed in session description in Conference e-Program Book

Featured Sessions Sponsorship Continued...

- * Sponsor banner displayed at Conference session (sponsor to provide banner)

Miscellaneous

- * Opportunity to introduce session speaker

Coffee Cup Sleeves: \$500

We all know how much teachers love coffee! This is your chance to have your message, booth number or promotion placed in the hand of every attendee who purchases coffee in the convention center.

Tote-Bag Insert Sponsorship: \$500

Insert an attractive offer to generate interest and increase traffic at your booth!

The most cost-effective way to reach all of Ohio AEYC's attendees and limited only by your creativity! Your flyer, brochure, pen, or other promotional item will be inserted into the official Conference tote bag (sponsor must provide a quantity of 2,000 items (one per bag) of OAEYC approved items).

Exhibit Hall Scavenger Hunt Game: \$500

Includes Basic Sponsor Package

Attendees will visit all of the top sponsor booths to play the Exhibit Hall Hunt Game! This unique and memorable game will be an excellent traffic builder!

Traffic Builders

- * Participation in the exhibit hall hunt game - \$2,000 value

Advertising

- * Complimentary full-page, color advertisement in the e-Program Book - \$229 value
- * Complimentary pre- and post-Conference attendee mailing lists - \$99 value

Hunt Game Sponsorship Continued:

- * Logo on signage and advertisements promoting the exhibit hall hunt game
- * Logo in major marketing and communications
- * Main sponsor designation on the printed exhibit hall hunt game card
- * Sponsor banner will be included in an attendee e-newsletter

Keynote Sessions Sponsorships

Includes Basic Sponsor Package

Traffic Builders

- * Participation in the Exhibit Hall Hunt Game - \$2,000 value

Advertising

- * Full Page ad in the Conference e-Program Book - \$229 Value
- * Opportunity to distribute marketing materials at sponsored session
- * Banner will be hung in the main walkway with your logo and message - \$1,495 Value

Miscellaneous

- * Opportunity to give a 2-minute welcome and introduce the keynote speaker or show a short 2-3 minute video

Contact for pricing information.

Massage Station Sponsorship: \$1,995

Includes Basic Sponsor Package

Don't educators deserve a break?! This is your chance to be their hero by rewarding them with a 3-minute massage! When attendees come to your booth you will have the opportunity to give them a massage voucher that they will then use at the massage area!

Traffic Builders

- * Participation in the Exhibit Hall Hunt Game

Advertising

- * Sponsor logo to be included in all major conference communications and announcements
- * Sponsor banner and materials will be displayed in the massage booth
- * Massage therapists can wear your branded shirt or uniform (sponsor to provide)

Murder Mystery Event: \$1,200

This is your chance to add excitement and mystery to the conference while getting great branding exposure for your company! Contact for more info!

Silver Sponsorship: \$1,000

Includes Basic Sponsor Package

Traffic Builders

* Participation in the exhibit hall hunt game - \$2,000 Value

Advertising

* Complimentary full-page advertisement in the Conference e-Program Book - \$229 Value

* Complimentary pre- and post-Conference attendee mailing lists - \$95 Value

* Logo included in all major Conference announcements and communications

* Listing as featured exhibitor in an attendee e-newsletter - \$1,000 Value

Miscellaneous

* Complimentary 10' x 10' booth in the exhibit hall - \$525 Value

Gold Sponsorship: \$2,000

Includes Basic Sponsor Package

Traffic Builders

- * 3 complimentary Conference registrations to give away - \$810 Value
- * Participation in the exhibit hall hunt game - \$2,000 Value

Advertising

- * Complimentary full-page advertisement in the Conference e-Program Book - \$229 Value
- * Complimentary pre- and post-Conference attendee mailing lists - \$95 Value
- * Complimentary tote bag insert (sponsor to provide approved materials) - \$500 value
- * Logo included in all major Conference announcements and communications
- * Listing as featured exhibitor in an attendee e-newsletter - \$1,000 Value

Miscellaneous

- * Recognition in post-Conference wrap up email
- * Complimentary 10' x 20' booth in the exhibit hall - \$950 Value

Platinum Sponsorship: \$5,000

Includes Basic Sponsor Package

Traffic Builders

- * 5 complimentary Conference registrations to give away - \$1,350 Value
- * Participation in the exhibit hall hunt game - \$2,000 Value

Advertising

- * 5 Sponsorships of Ohio AEYC's new Monthly email newsletter sent to more than 24,000 Ohio educators. Includes Banner ad and link to your site - \$2,500 Value
- * Complimentary full-page inside cover advertisement in the Conference e-Program Book - \$295 Value
- * Complimentary pre- and post-Conference attendee mailing lists - \$95 Value
- * Complimentary tote bag insert (sponsor to provide approved materials) - \$500 value
- * Logo included in all major Conference announcements and communications
- * Logo on the Conference homepage

Platinum Sponsorship Continued:

- * Sponsor banner included in attendee e-newsletters - \$395 Value
- * Listing as featured exhibitor in an attendee e-newsletter - \$1,000 Value
- * Special call-out on the printed On-Site Conference Guide

Miscellaneous

- * One complimentary hotel room for three-night stay during Conference - \$495 value
- * Complimentary 10' x 20' booth in the exhibit hall - \$950 Value
- * Stage recognition during Keynote Session

Presenting Sponsorship: \$7,000

Includes Basic Sponsor Package

Booth Space

- * Ohio AEYC will promote your booth location and recognize you as a Conference Sponsor via Facebook and Twitter

Traffic Builders

- * 10 complimentary Conference registrations to give away - \$2,700 Value
- * Participation in the exhibit hall hunt game - \$2,000 Value

Presenting Sponsorship Continued

Advertising

- * 10 Sponsorships of Ohio AEYC Monthly eNewsletter. Includes Banner ad and link to your site - \$5,000 Value
- * Complimentary full-page inside cover advertisement in the Conference e-Program Book - \$295 Value
- * Complimentary pre- and post-Conference attendee mailing lists - \$95 Value
- * Complimentary tote bag insert (sponsor to provide approved materials) - \$500 Value
- * Logo included in all major Conference announcements and communications
- * Logo on the Conference homepage
- * Banner will be hung in the main walkway with your logo and message - \$1,495 Value
- * Exclusive sponsor banner included in an attendee e-newsletter - \$795 Value
- * Special call-out on the printed On-Site Conference Guide

Presenting Sponsorship Continued:

Miscellaneous

- * Complimentary 10' x 30' booth - \$1,375 Value
- * (2) Complimentary hotel rooms for 3 nights during Conference - \$900 Value
- * Stage recognition during Keynote Session